

Which MLM programs really work? Will you be able to earn an online income from MLM programs?-00-1378

I love the Internet and want to be part of a business where I spend most of my work behind my PC and not running around after other people. Except for affiliate marketing programs I must say, you would need to talk to someone sometimes and maybe meet eyeball to eyeball. Back in the 90's I joined a MLM program selling soaps and cleaning materials. What a blunder!! They promoted cold calling people don't you hate that? What about irritating friends and family to join you? I fell out of that business as selling those products over and over did not work for me at all. I remember they did not even use the internet. Also one of my biggest stumble blocks was that I did not know a lot of people and if they do not trust me or are not looking for a way to increase their income..how do I sell products and a business to them. This made me think to search for something else. I still believed that MLM was the way as you would know if you only research some business models and read Rich Dad, Poor Dad. Leverages make perfect sense. My First Need: Getting names of people was my first stumbling block, maybe some of the MLM's realised this and had a system. I also did not want to pay extra to belong to some group that has web pages collecting names of interested people. Some of the MLM's out there do create marketing pages for you but you must pay an extra amount lets say R300 per month to use it. It is their way of making more money out of you. After some searching I found it as well. My Second Need: I needed training on their system and recruiting methods without attending weekend seminars at R 1500.00 a person. Having my PC and the internet I wanted training over the net. I only found one company in SA that does this, and the training is free over the net. (obviously you will need your own Internet connection, but I measured between 5Mb to 10Mb for a hours training) My Third Need: After selling soap and toothpaste over and over for a year, I wanted something that could guarantee an income to me, once a person start to use the product or service. Almost like a monthly fee where I could get part of it. This one I did find. Come to think of it selling stuff over and over, that was not my idea of having fun at all. Doing it once, doing it well and then reap the benefit sounded better to me. My Fourth Need: Even working from home I need to feel professional and have advertising tools at my disposal. This is normally left to you with little guidance from the company. I found a company that gives you access to marketing literature, professional business cards, shirts, brochures etc. Taking the pain out of marketing material and helping you to focus on advertising. My Final Need: I have realised that when most people start to search for an extra income opportunity they really don't have money to lay out. If they had thousands in the bank they would not be looking for something to create an income. This was the crucial thing for me. How much would it cost to start the business? During my research I found that most companies charge you from one to a couple of thousands to start in business. They actually force you to buy products and thereby use you not a distributor but as a very large client as well. I wanted to start for less than R 500 and found a system to start with for less than R 300.00. This was fantastic. Finally: As I have mentioned I found all the above needs with a SA Born and bred system. When you are looking for something to create an extra income on the net, keep the above needs in mind. Remember that it is very important to have a good system with a lead capturing page and a website that would be able to explain the business without your involvement at all. This would assist to get really eager people that will assist you in creating your dream home based business. "Knowledge is of two kinds. We know the subject ourselves or we know where we can find information on it." Samuel Johnson.

About the Author

Cobus is actively involved in the MLM business in South Africa. He believes that both the Internet and MLM systems should be incorporated in his business and that the internet part should be more than just fancy "catch" pages. [income](#)

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